



Annual Dinner and Auction

Friday, April 6, 2018 at Relief's In, Lawrence, MA

Sponsorship Opportunities

Reach hundreds of local customers and gain great exposure. All proceeds benefit Neighbors in Need and the 650 families we feed EVERY WEEK.

Platinum Tureen: \$5,000 ***EXCLUSIVE OPPORTUNITY, DUE 2/21/18***

- 10 Tickets
- Placement of logo on invitation
- Ad on inside or back cover in Keepsake Program Book
- Opportunity to display a banner at the event
- Logo/Name on table cards
- Logo/Name on our website & Facebook page
- Logo/Name included in our agency newsletter (1,200 printed)
- Logo/Name included in event publicity
- Verbal acknowledgement during program

Golden Bowl: \$2,500

- 10 Tickets
- Full page ad in Keepsake Program Book
- Logo/Name on table cards
- Logo/Name on our website & Facebook page
- Logo/Name included in our agency newsletter (1,200 printed)
- Logo/Name included in event publicity
- Verbal acknowledgement during program

Silver Ladle: \$1,000

- 6 Tickets
- Full page ad in Keepsake Program Book
- Logo/Name on our website & Facebook page
- Logo/Name on table cards

Contributor: \$500

- 4 Tickets
- Half page ad in Keepsake Program Book
- Logo/Name on our website & Facebook page
- Name on table cards

Supporter: \$250

- 2 Tickets
- Quarter page ad in Keepsake Program Book
- Logo/Name on our website & Facebook page
- Name on table cards

Friend of Neighbors in Need: \$100

- Quarter page ad in Keepsake Program Book

For additional information, please contact: Christina Berthelsen at christina@needfood.org or 978.685.8321

Full page (5½w x 8½h)
½ -page (5½w x 4¼h)
¼ -page (2¾w x 4¼h)

SPECIFICATIONS:

- I have enclosed photos & text for my ad with this form.
- I will send the ad in electronic format in either: .tiff, .pdf, or .jpg files.
- I would like you to contact me about my ad.

In order to be included in our Keepsake Program Book all ads are due by **Friday, March 23, 2018**

*****Platinum Tureen artwork due by 2/21/18*****

Please make checks payable to:
Neighbors in Need
PO Box 447
Lawrence, MA 01842